



DIE Reiterin

Mediainformation

“DIE Reiterin” is Germany's unique Lifestyle-Magazine for women interested in horses and horse sport.

As to show the beautiful aspects of this favorite sport, “Die Reiterin” – which can be translated with *THE Horsewoman* - intends to inspire her reader.

“DIE Reiterin” appeals to the interested and affluent female, equestrian consumer whose interests cover all aspects of horse sport, lifestyle, fashion, living and love.

“DIE Reiterin” joins ‘hobby’ and ‘real world’ – family and business, human and equestrian partner. It provides trends, tips and ideas.

Issue: bimonthly, german-speaking area

Circulation: 50.000 newspaper kiosk, horse stables, equestrian shops and hotels

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Kind regards

Petra Balzer,

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